



## CANADIAN INDUSTRIAL HERITAGE CENTRE (CIHC)

### Canadian Industrial Heritage Centre (CIHC) Logo Contest

The Canadian Industrial Heritage Centre (CIHC) is sponsoring a logo design contest to create a new and unique logo for the CIHC. The winning logo will be used on all CIHC material including letterhead, website, and promotional material. The winning logo will have potential national recognition.

#### **Background:**

The Canadian Industrial Heritage Centre (CIHC) is a non-profit organization dedicated to promoting and honouring Canadian Industrial Heritage through public education and the preservation of historical data, resources, and artefacts. The CIHC is located here in Brantford, which was once the third largest exporter of manufactured goods in Canada after only Toronto and Montreal. The CIHC is working towards establishing a permanent site in Brantford to tell the stories of Brantford's industrial past as well as the larger story of Canada's industrial history.

#### **Entry Rules:**

- Open to all, but we encourage submissions from Brant County residents.
- Contestants may submit up to three (3) different entries. Entries must be submitted individually.
- The logo must be the original work of the entrant and submitted by the individual.
- The logo must be submitted in compliance with the requirements below.
- The deadline for submissions is **Friday 1 October 2010 at 5:00 pm.**
- All submissions become the property of the Canadian Industrial Heritage Centre (CIHC).
- Please note that the CIHC may choose not to use the winning logo for its official logo. Also, the CIHC reserves the right to modify any logo entry and/or adopt concepts or portions of logos submitted for use in the adopted logo.
- Submissions may be mailed to: Canadian Industrial Heritage Centre

PO Box 23055  
Brantford, ON  
N3T 6K4

Or emailed to: [info@canadianindustrialheritage.org](mailto:info@canadianindustrialheritage.org)

#### **Submission Requirements:**

Telephone: 519-732-1000 Fax: 519-759-2419 [info@canadianindustrialheritage.org](mailto:info@canadianindustrialheritage.org)  
[www.canadianindustrialheritage.org](http://www.canadianindustrialheritage.org)

- Logo design must reflect the vision of the CIHC and incorporate the text “CANADIAN INDUSTRIAL HERITAGE CENTRE (CIHC)”.
- Logo design must be suitable for colour and black and white reproduction.
- Logo design must work in various sizes.
- Logo design must be original artwork, ie. no clipart or images borrowed from other logos or illustrations.
- Please do not sign your work in any way.
- Logo must be submitted in print ready format or digital format (1280 x 1024 jpeg).
- Entries must include an entry form, a colour and black and white printout of the logo design and/or a digital copy of logo design. Submitted material will not be returned.

**Judging:** Logo entries will be judged by a panel of judges.

Evaluation Criteria:

- Relevance – conveys purpose and vision of the CIHC.
- Visually appealing.
- Original.
- Suitable to a variety of resolutions and uses.

**Prize:**

- The winning logo will be awarded a **\$400.00** cash prize.

**Timeline:**

- Contest opens date: **Saturday June 12<sup>th</sup>, 2010.**
- Contest closes date: **Friday October 1<sup>st</sup>, 2010 at 5:00 pm.**
- Selection of three finalists: **Monday November 1<sup>st</sup>, 2010.**
- Announcement of winner: **Wednesday December 1<sup>st</sup>, 2010.**

**Copyright:**

As we intend to use this logo to help promote and create an identity for the Canadian Industrial Heritage Centre, we need to have the exclusive right to use the logo including the ability to modify it as the CIHC evolves. With this in mind we are asking that, by submitting a logo for entry in the competition, the entrant will promise that the artwork submitted is the entrant’s original work. If the entrant wins, then, on terms acceptable to the CIHC, he/she will assign any and all interests in the submitted work, including copyright, and will waive interests not capable of assignment, including moral rights, in the manner directed by the CIHC.

